

# InnoTech Seminar Quick Reference Guide

Room Number	Red Oak Ballroom A	Magnolia Room	Cypress Room	Pecan Room	InnoTech Theater	Elm Room
<i>Focus</i>	IT Executive	Technology	eMarketing Summit	Security	Infrastructure/Networks	Developer & More
8:30am - 4:30pm	Registration and Exhibits Open					
9:00am - 9:50am		The Future of Technology, Software, and Business Process - A Horizontal Convergence?	eMail Marketing - How to Float in the Flood	Biometric Signatures for Access Control and Management	The Evolving Data Center: From Red to Green	First Look at Microsoft Visual Studio 2008
9:50am- 10:30am	Exhibits & Networking		Search Engine Marketing Building Blocks	Exhibits & Networking		
10:30am-11:20am		How To Get Business Value from IT/IS		Black Box vs. White Box: Different App Testing Strategies	Virtualization Strategies	Agile Project Experiences
11:20am- 12:00pm	North San Antonio Chamber 5th Annual CIO Panel Forum	Exhibits & Networking				
12:00pm- 1:00pm	Business & Technology: A Partnership That Works		Social Media & Web 2.0 Technologies			
1:00pm - 1:50pm		Windows Server 2008	Online + Search: What's in Store For 2008 & Beyond	Who Do You Trust? - How Knowing Who and What Your Users are Determines How Secure Your Information Is	Managing a Virtualized Environment	Open Source is More Than Just Linux
1:50pm - 2:30pm	InnoTech Happy 45 Minute Reception Sponsored by 					
2:30pm-3:20pm	Next Generation CIO	Unified Communications: Presence has a whole new meaning	Hot Seat Panel - Real World Advice From the Experts	The National Security Cyber Threat	Next Generation backup recovery and archive	Web 2.0 monetization for corporate IT
3:30pm - 4:30pm	Re:NewIT - Changes Every CIO Can Make to Boost IT's Image	Designing Reliable Storage Systems – a Reality Check on Storage Futures	eMarketing Metrics: Are Results Important To You	Maneuvering PCI DDS Compliance	Global Wireless Trends for 2008 and Beyond	To VoIP or Not To VoIP: What is the Answer
4:30pm - 7:00pm	InnoTech After Party - Hi-Tech Mixer at SATC Building - Open to all attendees and exhibitors					